

#247CHALLENGE

PARENTS' GUIDE

WHAT IS THE #247CHALLENGE?

We want to get EVERYONE writing creatively for National Writing Day 24th June 2020 so we've created the #247challenge – a quick, fun and easy challenge to get your creative juices flowing!

The challenge has three simple rules:

1. Write a story or poem in **24 words**.
2. Start with the words '**One day**'.
3. You only have **7 minutes** to write!

Mark Haddon
(author of *The Curious Incident of the Dog in the Night-Time*) has created a **video** explaining the activity and giving some sentence starters – check it out here!

HOW TO RUN THE ACTIVITY AT HOME

- Write alongside your child! This will help motivate them, plus we want to read your writing too.
- Carve out some time in the day to do the challenge. You'll need 7 minutes to write but you'll also need some time to explain the task, to watch some videos for inspiration (like watching [Mark Haddon](#) or Frank Cottrell-Boyce explaining the activity) or talk through some ideas.
- All you need is a paper and pen.
- If you'd like to print off a #247Challenge activity sheet (which explains the task) you can find that [here](#).
- Set a timer for 7 minutes (but if you think this step is too tricky for your child, do omit it - we just want everyone to have fun!)

SHARE! SHARE! SHARE!

We would love for you to share your work on National Writing Day using the hashtag **#247challenge** and **#NationalWritingDay**.

We want as many 24/7 stories or poems out in the world as possible, because we believe that writing is fun, it makes you feel good, and it's important for everyone to have a chance to express themselves.

